

**Wild Rivers Invasive Species Coalition (WRISC)
Action Team 2015**

Team: Education and Outreach

Members	Contact
Emily Anderson (Team Chair)	wildriverscwma@gmail.com
Corrin Seaman	corrin.seaman@ces.uwex.edu
Margie Yadro	myadro@co.florence.wi.us
John Preuss	johnpreuss@frontier.com
Nicole Shutt	nshutt@fs.fed.us
Scott Reuss	scott.reuss@ces.uwex.edu

Purpose:

The Education and Outreach Action Team works to support the WRISC coordinator in invasive species education and outreach efforts with creative ideas, resources, and feedback. They also help to fill education gaps and promote a unified message across the WRISC coverage area.

Regular Meetings:

Meets on odd numbered months via conference call. Meeting times are scheduled by the WRISC Coordinator using doodle poll results.

2015 Goals:

Long Term:

1. Maintain and update WRISC educational publications and display materials as needed.
2. Develop educational workplan/wishlist, seek additional funding to support.
3. Generally promote invasive species education/outreach throughout the WRISC area

2015 Projects:

1. Redesign WRISC brochure
2. Provide feedback on website and newsletter design/content
3. Design new CBCW signs (resurface existing sidewalk signs, purchase additional signs as needed)
4. Redesign and resurface WRISC portable billboard? (Funding pending)
5. Explore target audience educational kits

July 2015 Action Team Report

The July action team meeting was canceled due to low attendance. Instead, team members assisted with the production of the Summer WRISC Newsletter. Because of previous discussions during the creation of the Spring Newsletter, most topics had already been chosen.