

Wild Rivers Invasive Species Coalition (WRISC) Action Team 2015

Team: Education and Outreach

Members	Contact
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Purpose:

The Education and Outreach Action Team works to support the WRISC coordinator in invasive species education and outreach efforts with creative ideas, resources, and feedback. They also help to fill education gaps and promote a unified message across the WRISC coverage area.

Regular Meetings:

Meets on odd numbered months via conference call. Meeting times are scheduled by the WRISC Coordinator using doodle poll results.

2015 Goals:

Long Term:

1. Maintain and update WRISC educational publications and display materials as needed.
2. Develop educational workplan/wishlist, seek additional funding to support.
3. Generally promote invasive species education/outreach throughout the WRISC area

2015 Projects:

1. Redesign WRISC brochure
2. Provide feedback on website and newsletter design/content
3. Design new CBCW signs (resurface existing sidewalk signs, purchase additional signs as needed)
4. Redesign and resurface WRISC portable billboard? (Funding pending)
5. Explore target audience educational kits

May 2015 Action Team Report:

In April and May 2015 the Education and Outreach Action team did not hold a formal meeting but were very active via email preparing educational materials, which included:

- The completion of a spring WRISC newsletter, which included an article on Crazy Worms by team member Nicole Shutt.
- The editing of a powerpoint for use by WRISC partners in outreach to local road crews.
- The completion of a new 2015 WRISC brochure