# Wild Rivers Invasive Species Coalition (WRISC) Action Team 2015

# **Team: Education and Outreach**

Members	Contact
Emily Anderson (Team Chair)	wildriverscwma@gmail.com
Corrin Seaman	corrin.seaman@ces.uwex.edu
Margie Yadro	myadro@co.florence.wi.us
John Preuss	johnpreuss@frontier.com
Nicole Shutt	nshutt@fs.fed.us
Scott Reuss	scott.reuss@ces.uwex.edu
Lindsay Peterson	wriscproject@gmail.com

### Purpose:

The Education and Outreach Action Team works to support the WRISC coordinator in invasive species education and outreach efforts with creative ideas, resources, and feedback. They also help to fill education gaps and promote a unified message across the WRISC coverage area.

#### **Regular Meetings:**

Meets on odd numbered months via conference call. Meeting times are scheduled by the WRISC Coordinator using doodle poll results. To join call dial **401-283-4156** and enter code **34985**.

#### 2015 Goals:

#### Long Term:

- 1. Maintain and update WRISC educational publications and display materials as needed.
- 2. Develop educational workplan/wishlist, seek additional funding to support.
- 3. Generally promote invasive species education/outreach throughout the WRISC area

#### 2015 Projects:

- 1. Redesign WRISC brochure
- 2. Provide feedback on website and newsletter design/content
- 3. Design new CBCW signs (resurface existing sidewalk signs, purchase additional signs as needed)
- 4. Redesign and resurface WRISC portable billboard? (Funding pending)
- 5. Explore target audience educational kits

## <u>December 2015 – January 2016 Report</u>

The action team did not formally meet during this time, but did work extensively via email. Work included edits to the draft thistle ID brochure (including a section on native thistles by Nicole Shutt), and the completion of the WRISC Winter newsletter which included a Miscanthus article by Nicole, and a Partner profile tracked down by Scott.