

Wild Rivers Invasive Species Coalition  
2022-2023 Annual Work Plan

Deliverables

Inactive Grant

Type	Goal	Progress	% Complete	Record	Grant	Start Date	End Date	Notes
<b>Education/Outreach</b>								
Develop Partner Outreach materials	70	70	100%	Copy of packet materials	MISGP IS19-7022	January 2021	December 2022	distributed at annual meeting June 2022
Develop Wild Parsnip Awareness Packets	20	23	115%	Copy of packet materials	MISGP IS19-7022	January 2021	December 2022	Distributed at DIDS Health Advisory Meeting 2022
Landowner Workshop	1	1	100%	20 attendees (min)	MISGP IS19-7022	January 2021	December 2022	Foster City IS Training
Annual Partner Meeting	1	1	100%	60 attendees (min)	MISGP IS19-7022	January 2021	December 2022	June 2022
Update/Maintain WRISC Website	13	11	85%	5,000 impressions	MISGP IS19-7022	January 2021	December 2022	Monthly updates
Update/Maintain MISC Information	4	7	175%	Quarterly screenshot of webpage?	MISGP IS19-7022	January 2021	December 2022	quarterly review
Educational Presentations	8	7	88%	100 impressions	MISGP IS19-7022	January 2021	December 2022	2 in 2021; 5 in 2022
Maintain Social Media	50	55	110%	15,000 impressions	MISGP IS19-7022	January 2021	December 2022	2022: 55 SM posts; 17809 impressions
Traditional media outreach - Newsletters	3		0%	2,000 impressions	MISGP IS19-7022	January 2021	December 2022	
Traditional media outreach - Articles	3	2	67%	2,000 impressions	MISGP IS19-7022	January 2021	December 2022	2 articles - 19,000 impressions
IS Training Workshop	1	1	100%	5 attendees (min)	MISGP IS19-7022	January 2021	December 2022	Foster City IS Training
Volunteer Workdays	2	3	150%	10 attendees each	MISGP IS19-7022	January 2021	December 2022	3 in 2022 - 8 ppl
New/Updated Print Materials	1		0%	1,500 impressions	MISGP IS19-7022	January 2021	December 2022	
Provide access to available materials	500		0%	500 impressions/materials	MISGP IS19-7022	January 2021	December 2022	
Maintain CISMA Website	12	7	58%	6,000 impressions	MISGP IS21-0261	April 2022	March 2023	
Maintain MISC Website Info	4	2	50%	Quarterly screenshot of webpage?	MISGP IS21-0261	April 2022	March 2023	
Respond to Public Inquiries	100	32	32%	Record of contacts	MISGP IS21-0261	April 2022	March 2023	
Invasive Species Presentations	4		0%	Record of Impressions (100)	MISGP IS21-0261	April 2022	March 2023	
Social Media Outreach	75	43	57%	Record of Impressions (30,000)	MISGP IS21-0261	April 2022	March 2023	17,809 impressions
Traditional Media Outreach	8	2	25%	Record of Impressions (4,500)	MISGP IS21-0261	April 2022	March 2023	19,150 impressions
Public Event Booth	1		0%	Record of Impressions (50)	MISGP IS21-0261	April 2022	March 2023	
Workshop	1		0%	30 attendees	MISGP IS21-0261	April 2022	March 2023	
New Print Material	1		0%	50	MISGP IS21-0261	April 2022	March 2023	
Volunteer Workdays	3	3	100%	15 attendees	MISGP IS21-0261	April 2022	March 2023	8 attendees
EFB Brochures	250	150	60%		MISGP IS20-3002	June 2021	April 2023	
EFB Social Media	8	10	125%	800 impressions	MISGP IS20-3002	June 2021	April 2023	Details in reports; 250 impressions
EFB Articles	2	1	50%	10,000 impressions	MISGP IS20-3002	June 2021	April 2023	33,800 impressions
School Forest Workdays	5	8	160%	Workday sign-ins	GLRI CWMA	April 2020	December 2022	3 in 2021, 5 in 2022
Landowner Trainings	2	2	100%	Training sign-in	GLRI CWMA	April 2020	December 2022	Bay College and Foster City trainings
Forest Health Seminar	1		0%	Sign-in	GLRI CWMA	April 2020	December 2022	
Develop & Implement Outreach Plan	2	2	100%	Copy of plan, outreach impressions	GLRI CWMA	April 2020	December 2022	
Invasive Species Trade-In Days	2	3	150%	Participant #s	MEF Pathways	January 2021	December 2022	Kingsford (2021), Marinette, & 2 wk drop off at Office (2022)
Develop Native Alternatives Outreach Material	500		0%	Copy of material	MEF Pathways	January 2021	December 2022	
Host Fishing Tournament Event	1		0%	Event details, photos	MEF Pathways	January 2021	December 2022	
Maintain Social Media	8	7	88%	Record of Impressions	MEF Pathways	January 2021	December 2022	
Billboard, Radio, Visual Media Outreach	1,000,000	689,900	69%	1,000,000 impressions	GLRI Pathways	August 2021	December 2023	3 billboards in 2022 - (Dickinson Panel 10332 = 45,868/wk x 4wks = 183,472; Marinette Panel 10041 = 97,370/wk x 4wks = 389,480; Marinette Panel 11032 = 29,237/wk x 4wks = 116,948)
Field Demo/Educational Videos	3		0%	Link to videos, record of impressions	GLRI Pathways	August 2021	December 2023	
Distribute Print Media/Materials	2,000	300	15%	Copies of materials	GLRI Pathways	August 2021	December 2023	handouts distributed at events
Maintain Social Media	20,000	61,460	307%	Record of reach/impressions	GLRI Pathways	August 2021	December 2023	SM reach/Impressions Aug-Dec 2021 = 61,460
Virtual Workshop	2		0%	Record of attendees (min of 10?)	MISGP EFB / EPA Phrag	June 2021 / September 2021	April 2022 / December 2023	Combine EFB and Phrag in one workshop
Landowner Management Training	1		0%	Record of attendees	MEF Cost Share	January 2023	March 2025	
Invasive Species Trade-Up Day	2		0%	Record of attendees	MEF Cost Share	January 2023	March 2025	
Promote Volunteer Program	100	0	0%	volunteer timesheets	MEF Cost Share	January 2023	March 2025	
Prevention-based Outreach Campaign	2,500		0%	Record of impressions	GLRI CWMA Buffer	April 2023	March 2025	
Volunteer participation at workdays	50		0%	Record of Volunteer Hrs	GLRI CWMA Buffer	April 2023	March 2025	
Prevention Outreach	1,000,000		0%	Record of reach/impressions	GLRI Pathway Ed	January 2024	March 2026	
Field Demo/Educational Videos	2		0%	Link to videos, record of impressions	GLRI Pathway Ed	January 2024	March 2026	
Print Media	1,000		0%	Copy of material	GLRI Pathway Ed	January 2024	March 2026	
Maintain Web & Social Media	20,000		0%	Record of impressions	GLRI Pathway Ed	January 2024	March 2026	
Phragmites Social Media	24	4	17%	Record of impressions (2,400)	EPA Phragmites	September 2021	December 2023	599 impressions (Oct 2022 report)
Phragmites Outreach Materials	80,000	33800	42%	Record of impressions / copy of materials	EPA Phragmites	September 2022	December 2023	

Monitoring	Goal	Progress	% Complete	Record	Grant	Start Date	End Date	Notes
MISIN Submission	1		0%	Data, proof of MISIN submission (email)	All	January 2022	December 2022	
Landowner Site Visits	10	10	100%	Inventory data, landowner agreement	MISGP IS19-7022	January 2021	December 2022	
Invasive Species Reports	300	338	113%	Record of reports	MISGP IS19-7022	January 2021	December 2022	338 IS records for 2021
Wild Parsnip Surveys	250		0%	Survey records	MISGP Core - WP	January 2021	December 2022	
Landowner Site Visits	10	10	100%	Inventory data, landowner agreement	MISGP IS21-0261	April 2022	March 2023	
IS ROW Inventory	300		0%	Location data	MISGP IS21-0261	April 2022	March 2023	
EFB Surveys	40	47.1	118%	Survey records	MISGP IS20-3002	June 2021	April 2023	
Off-Road Trail Surveys	300	175	58%	Survey records	GLRI CWMA	April 2020	December 2022	106 miles in 2020, 69 miles in 2021
Inventory of Priority Species	2	1	50%	Survey, GIS records	GLRI CWMA	April 2020	December 2022	
Monitoring Plots	2		0%	GPS Coordinates, data	GLRI CWMA	April 2020	December 2022	
Identify 15 Priority Lakes	15	0	0%	GPS Coordinates, lake map/data	MEF Pathways	January 2021	December 2022	
Enroll Lakes in CLMP / CLMN	15	7	47%	Program enrollment	MEF Pathways	January 2021	December 2022	
Conduct AIS Surveys	15	7	47%	Survey records	MEF Pathways	January 2021	December 2022	
Invasive Species Surveys	100		0%	Survey records	MEF Pathways	January 2021	December 2022	
NEW Invasive Species Reports	300	338	113%	Location data	MEF Pathways	January 2021	December 2022	338 IS records for 2021
Strike Team Survey	200		0%	Location data	MEF Cost Share	January 2023	March 2025	
Establish Buffer Zones	1		0%	Location data/Mapping	GLRI CWMA Buffer	April 2023	March 2025	
Inventory buffer zones	500		0%	Location data/Mapping	GLRI CWMA Buffer	April 2023	March 2025	
Miles Surveyed - Phrag	200	239.57	120%	Location data/Mapping	EPA Phragmites	September 2021	December 2023	
PAMF Enrollment	2		0%	Location data/Mapping	EPA Phragmites	September 2021	December 2023	
SNA Buffer Surveys	2		0%	Location data/Mapping	SOGL WI DNR SNA Buffer	September 2021	December 2023	

Control	Goal	Progress	% Complete	Record	Grant	Start Date	End Date	Notes
MISIN Submission	1		0%	Data, proof of MISIN submission (email)	All	January 2021	December 2022	
Strike Team Control	50	52.6	105%	Control/Treatment records	MISGP IS19-7022	January 2021	December 2022	52.6ac in 2021
Wild Parsnip Control	30		0%	Control/Treatment records	MISGP Core - WP	January 2021	December 2022	
Strike Team Control	50		0%	Control/Treatment Records	MISGP IS21-0261	April 2022	March 2023	
PL River Runs	10	5	50%	Control/Treatment records	MEF PL	March 2019	December 2024	1 run in 2020; 1 run in 2021; 3 runs in 2022
Control	100	161.5	162%	Control/Treatment records	GLRI CWMA	April 2020	December 2022	78.5 ac in 2020; 83 ac in 2021
Control - DASH	5	0.5	10%	Control/Treatment records	GLRI CWMA	April 2020	December 2022	0.5 ac in 2021
Control - Priority	80	32.18	40%	Control/Treatment records	MEF Pathways	January 2021	December 2022	32.18 ac in 2021
Implement Cost Share on Private Properties	75	0	0%	Control/Treatment records, Contracts	MEF Cost Share	January 2023	March 2025	
Implement Consultation Service	1	0	0%	Survey reports/mgmt recommendations	MEF Cost Share	January 2023	March 2025	
Purple Loosestrife Control	20	0	0%	Control/Treatment records	MEF Cost Share	January 2023	March 2025	
Strike Team Control	50	0	0%	Control/Treatment records	MEF Cost Share	January 2023	March 2025	
Buffer Zone Control	100	0	0%	Control/Treatment records	GLRI CWMA Buffer	April 2023	March 2025	
Pre- / Post- Monitoring	50	0	0%	Control/Treatment records	GLRI CWMA Buffer	April 2023	March 2025	
Control - Phrag	15	0	0%	Control/Treatment records	EPA Phragmites	September 2021	December 2023	

Organizational	Goal	Progress	% Complete	Record	Grant	Start Date	End Date	Notes
Respond to public inquiries	150	85	57%	150 impressions	MISGP IS19-7022	January 2021	December 2022	53 in 2021; 32 in 2022
Increase CISMA Staffing	3	2	67%		MISGP IS19-7022	January 2021	December 2022	Current: Tyler N, Katherine M
Review/Assess Strategic Plan	1		0%	Copy of plan	MISGP IS19-7022	January 2021	December 2022	
Seek Additional Funding	3	3	100%	Grant Applications	MISGP IS19-7022	January 2021	December 2022	GLRI CWMA; SOGL LMR AOC; MEF 2022
Board of Director Meetings	6	10	167%	Agendas	MISGP IS19-7022	January 2021	December 2022	5 in 2021; 5 in 2022
Permitting	6	4	67%	Copy of permit	MISGP IS19-7022	January 2021	December 2022	
Recruit and Train Volunteers	4		0%	50 impressions	MISGP IS19-7022	January 2021	December 2022	
Participate in MISC Activities	1	1	100%		MISGP IS19-7022	January 2021	December 2022	Meeting scheduled for January 2021
Assess Strategic Mgmt Plan	1		0%	Copy of plan	MISGP IS21-0261	April 2022	March 2023	
Establish Mgmt goals	1		0%	Copy of plan	MISGP IS21-0261	April 2022	March 2023	
Seek Additional Funding	2	1	50%	Copy of applications	MISGP IS21-0261	April 2022	March 2023	
Board of Director Meetings	6	4	67%	Agendas/Minutes	MISGP IS21-0261	April 2022	March 2023	
Annual Partner Meeting	1	1	100%	Record of Attendees	MISGP IS21-0261	April 2022	March 2023	
Maintain Permits	1	1	100%	Copy of Permits	MISGP IS21-0261	April 2022	March 2023	
CISMA Staff Training	4		0%		MISGP IS21-0261	April 2022	March 2023	
MISC Activities	2		0%	Annual Meeting & Summer Field Trip	MISGP IS21-0261	April 2022	March 2023	
Review Roles & Responsibility Documents	2		0%	Copy of documents	MISGP IS21-0261	April 2022	March 2023	
Professional Development	2	1	50%		MISGP IS21-0261	April 2022	March 2023	
Maintain PM Position	1	2	200%	Work agreements	MISGP IS21-0261	April 2022	March 2023	
CISMA Regional Meetings	8	3	38%		MISGP IS20-3002	June 2021	April 2023	
Regional EFB Trainings	2	2	100%		MISGP IS20-3002	June 2021	April 2023	Sault Ste Marie 2021, Marinette 2022
Coordinator Planning Meetings	15	4	27%	Meeting records (agenda, notes, etc)	MEF PL	February 2020	December 2024	Winter 2019/20, spring/summer 2020; 1 2021; 1 2022
Permitting/Permissions for PL Work	4		0%	Copy of permit/permissions	MEF PL	February 2020	December 2024	
Partner Engagement	200	65.5	33%	Partner Timesheets	MEF Pathways	January 2021	December 2022	65.5hrs partner time in 2021
Secure Seasonal Strike Team Crew	2	3	150%	Work agreements	MEF Pathways	January 2021	December 2022	
Develop Landowner Cost Share Program	1	0	0%	Policy/procedure	MEF Cost Share	January 2023	March 2025	
Restoration Services	1	0	0%	program framework	MEF Cost Share	January 2023	March 2025	
Data Sharing among Partners	1	0	0%	Webpage views/downloads	GLRI CWMA Buffer	April 2023	March 2025	

Boatwash	Goal	Progress	% Complete	Record	Grant	Start Date	End Date	Notes
Landing Blitz Events	2	4	200%	100 impressions	MISGP IS19-7022	January 2021	December 2022	Shakey Lakes 2021 - 18ppl; Lake Antoine 2021 - 58ppl; Shakey Lakes 2022 - 20ppl; Lake Antoine 2022 - 9ppl
Landing Blitz Events	4	4	100%	100 impressions	MISGP IS20-3002	June 2021	April 2023	Shakey Lakes 2021 - 18ppl; Lake Antoine 2021 - 58ppl; Shakey Lakes 2022 - 20ppl; Lake Antoine 2022 - 9ppl
Landing Blitz Events	1	2	200%	50 impressions	MISGP IS21-0261	April 2022	March 2023	